



## SOUVENIR ADVERTISEMENT

We - the Non-Resident Nepali Association – organize a regional conference in a country outside Nepal in between the global conference. In the past, we have successfully organized four regional conferences – the first in Doha, Qatar (January 2005), the second in Bonn, Germany (June 2006), the third in Bangkok, Thailand (May 2008) and the fourth in Houston, Texas, USA (May 2010). Early next year, the Fifth NRN Regional Conference 2011 is being held in **Dubai, UAE** on **January 14 – 16, 2011** with the conference theme – **Collective Investment and Safe Migration**. The main focus of the three-day conference will be on Collective Investment where we intend to discuss as how to provide a common platform where entire NRN's including lower income group will have option to convert their savings in to capital hence provide equal investment opportunities to the NRN's, issues and challenges related to Foreign Employment, possible opportunities and wayforward for the better management, tourism promotion, trade and investments, and charitable contributions for a prosperous Nepal.

As it is a global event that attracts attentions of NRNs living all over the world, we expect to receive some 500 participants including representatives of dignitaries and high profile personalities from Nepal and other countries, the delegates from all 56 NRNA National Coordination Councils and NRNs from Middle East as well as other regions of the world.

With great excitement, we would like to notify you that the **Souvenir & Articles Committee** for the conference is in the process of SOUVENIR publication. This official magazine will include articles by potential new writers as well as invited established writers from all over the world on a wide variety of topics of interest to the NRNs. The magazine will aim to highlight the important issues related to NRNs, NRN initiated philanthropies and projects, collective and collaborative investments, and Foreign Employment. In addition, it also covers information that are relevant to NRNs living around the globe.

A total of 1,000 copies of the Souvenir will be printed and distributed free of charge to all the participants of the Conference, entire communities of Middle East, overseas NRN communities, National Coordination Councils of NRNA established in 56 different countries, Government agencies, embassies and abroad missions, and member organizations of FNCCI.

We are very happy to offer you an opportunity to promote your BUSINESS by placing an advertisement in the SOUVENIR. The NRN souvenir will be a great means for your products and company to reach the wider community of the NRNs of Middle East region and expose the Nepali business venture and products to the global Nepali as well as Non-Nepali clientele.

The rates and types of advertisement available are as follows:

<u>SN</u>	<u>Description</u>	<u>Amt.(NRs.)</u>	<u>US \$</u>	<u>Paper/Color</u>
1	Back Cover	100,000/-	1,500	Hard paper/Colored
2	Front Cover- Inside	75,000/-	1,000	Hard paper/Colored
3	Back Cover - Inside	50,000/-	750	Hard paper/Colored
4	Full Page	35,000/-	500	Matt /Colored
5	Half Page	20,000/-	300	Matt / Colored
6	Quarter Page	15,000/-	200	Matt/Colored

*Note: The Nepali Rupees rates are for Nepal based enterprises and US dollar rate are for enterprises based outside of Nepal.*

The advertisement will be placed on the first-come-first-serve basis. The space booking form is also attached herewith this letter. We would appreciate if you confirm your space by December 15, 2010 to NRNA Secretariat ([nrn@nrn.org.np](mailto:nrn@nrn.org.np)), Dr. Mani Raj Pokharel ([drmnp59@gmail.com](mailto:drmnp59@gmail.com)) or Dr. Jugal Bhurtel ([jugal.bhurtel@gmail.com](mailto:jugal.bhurtel@gmail.com)) or Vijay Babu Khatri ([vijaybabu.khatri@gmail.com](mailto:vijaybabu.khatri@gmail.com)) .